

# **PTA**<sub>IN</sub>**PENNSYLVANIA**

Official Publication of the Pennsylvania PTA

Summer 2023—Volume 99 Number 1

**Call to Convention 2023 Supplement To PTA in Pennsylvania**

## **Pennsylvania PTA 114th Annual Convention October 14 - 15, 2023**



The Official Publication of the Pennsylvania PTA

## Opportunities to Support Convention 2023

### Basket Raffle

We will be holding a basket raffle at Convention. If you are interested in donating a basket or a gift card to the raffle, it would be appreciated. If you are unable to attend but would still like to show your support, baskets or cards may be sent to Beth Dale at: **309 N. Eighth Ave. Altoona, PA 16601**

**\$5 for a card with 6 chances to win**



### Delegate Bag Items Needed

If you have items or know of a business willing to donate items for the delegate bags, you can drop them off at the Convention Registration Desk on Friday, October 13th. We are looking for items such as pens, tablets, snacks, Kleenex, emery boards, and anything you think would be nice to put into the bags. Quantities of 75 are requested, but if you have less than that it is fine too. Not all bags need to contain the exact same items. Items may also be sent to Beth Dale at the address above.



### T-shirt Orders

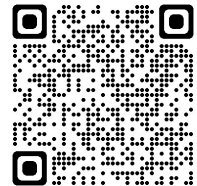
Must be ordered when registering.  
They must be ordered no later than  
September 22

No late orders will be accepted  
T-shirt design will be on a black T-shirt  
Cost: \$12 each



The Altoona Grand Hotel  
1 Sheraton Drive  
Altoona, PA 16601  
814-946-1631

has a block of rooms for the Convention.  
Use the QR code and let the hotel registration desk  
know you are with Pennsylvania PTA



## Schedule at a Glance

**Saturday, October 14, 2023**

General Meeting I	9:00 - 10:45 AM
Workshop 1	11:00 - 11:45 AM
Lunch with Activity	12:00 - 12:45 PM
Workshop 2	1:00 - 1:45 PM
Workshop 3	2:00 - 2:45 PM
Workshop 4	3:00 - 3:45 PM
Workshop 5	4:00 - 4:45 PM
Dinner & Awards Ceremony	6:00 - 8:30 PM

### Business for General Meeting I

will include an Inspiration, Posting of the Colors, Pledge of Allegiance, National Anthem, Welcome Messages, Greetings from National PTA, Keynote Speaker, Parliamentary Review, Report of the Credentials Committee, Approval of Convention Rules and Convention Program, Approval of the Report of the Auditor, Bylaws Amendments, Report of the Legislation & Advocacy Committee and Voting on Resolution Amendments, Report of the Arts in Education Committee, Report of the President and Invitation to Convention 2024.

**Business for General Meeting II will only be held in the event of unfinished business from GM I at a time to be announced.**

## Official Call to Convention

Pennsylvania PTA hereby calls its constituent associations (local units and councils) to send accredited delegates (voting members) and non-voting members to the 114<sup>th</sup> Annual Pennsylvania PTA Convention to be held October 14-15, 2023 to be held at Penn State Altoona Campus

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## Keystone PTA Meeting

The annual meeting of the Keystone PTA will be held on October 13, 2023 At the Altoona Grand Hotel and Conference Center 1 Sheraton Drive; Altoona, PA at 6:30 PM

## President's Invitation to Convention 2023



Pennsylvania PTA Convention 2023 is rapidly approaching. As your President, I am inviting each and every one of our members to attend this year's convention in Altoona. At this year's convention, "Be the Light for Every Child", as PTA members and leaders, you will find a variety of workshops to attend, take part in the business of Pennsylvania PTA, network with our State Board of Directors and other leaders from across the Commonwealth, vote on bylaws and resolutions, elect the next officers of our State Board of Directors, and be part of the Installation of our next President and the State Board who will lead Pennsylvania PTA for the next two years.

Over the last several years, Convention has taken several forms, from annual meetings to in person conventions to hybrid conventions to virtual conventions - all meeting the needs of our members. This year's convention is in-person and is offered to our members at an affordable cost for a one-day convention. We truly hope you will join us and take part in Pennsylvania PTA's Annual Convention and look forward to meeting all of you!!!

## Convention Chairman's Invitation



I would like to personally invite everyone to our 114<sup>th</sup> Annual Convention in Altoona. We are incredibly appreciative of the opportunity to get together and share knowledge. This is a special time to share the professionals whom we have gathered to share their skills, along with this year's theme, "Be the Light for Every Child." We will join together to exchange ideas, insights, and experiences. I don't doubt that the day will be filled with insightful and yet some difficult conversations. But definitely we will all learn something that just might save one of our child's lives.

Please take advantage of the low price and shortened time. This is an opportunity to leave this Convention with the tools to help us and our loved ones with mental health, mental illnesses, and suicide prevention. These subjects are something that we will all have some sort of interaction with at some point. We will be sharpening our tools of sympathy, understanding, empathy, and learning.

I hope that you will all come for the day and see my hometown, the Penn State Campus and how beautiful the fall foliage is in mid-October. Come show your voice, elect the new officers who will be the team running the Association for the next two years and conduct official annual business. Please use the new QR Codes on the Registration Forms to pay with a credit card and to book your hotel room. Or send in the form with a check. PLEASE TAKE NOTE OF THE NEW ADDRESS FOR THE STATE OFFICE. I cannot wait to say "Thank you" to each one of you that comes!

**State office address:**

**Pennsylvania PTA PO BOX 4767 Harrisburg, PA 17111**

# Pennsylvania PTA 2023 Convention Registration Form



A separate form is required for each registrant. This form may be duplicated. Registration forms and a copy of your 2022 or 2023 membership card must be sent to the State Office in one envelope. Registration must be postmarked on or before **September 8, 2023**, to receive discounted registration fees. Regular fees are due by **September 22, 2023!**

**The deadline for cancellation is September 29th.** Meal ticket availability cannot be guaranteed to late or walk in registrations. Our goal is to have everything completed on Saturday night and have the banquet and installation of the newly elected Board of Directors and celebrate.

## **Contact Information**

Name (as it should appear on badge) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Local PTA or Council Representing (only 1) \_\_\_\_\_

County \_\_\_\_\_ Region \_\_\_\_\_

## **Please let us know if any of the following apply to you:**

\_\_\_\_\_ This is my first State Convention \_\_\_\_\_ I am a local PTA President

\_\_\_\_\_ I am a PA Life Member (PLM) \_\_\_\_\_ I am a council PTA President

**Emergency Contact Information: Please provide the information of a person who is NOT attending the convention who should be contacted in case an emergency should arise.**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Known Allergies \_\_\_\_\_

\_\_\_\_\_ Check here if you have any special dietary needs or require special accommodations in order to participate fully in this convention. You will be contacted by a staff member to discuss your specific needs.

**Payment:** Please complete the registration form price sheet on the back of this page to calculate the amount due.

**Total Payment for this delegate: \$** \_\_\_\_\_

\_\_\_\_\_ Check (Payable: Pennsylvania PTA) \_\_\_\_\_ Money Order

Send to: **Pennsylvania PTA, PO BOX 4767, Harrisburg, PA 17111**



**Early Bird!**



**Regular Rate**

## **Did you remember to include?**

\_\_\_\_\_ Convention registration form (one per registrant)

\_\_\_\_\_ Copy of 2022-2023 or 2023-2024 PTA Membership Card

\_\_\_\_\_ Payment

# Registration Form



## Pennsylvania PTA 2023 Registration and Meal Rates

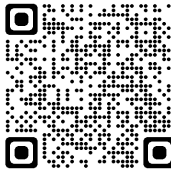
**Convention Registration Includes:** Overnight hotel guests get breakfast Saturday and Sunday.

	Check Applicable	September 8	September 22	Total Due
	Convention Registration and all Meals (Sat.)	\$85	\$100	
	Convention Registration for SLT Attendees	\$85	\$85	
***	T-Shirts are not included in Registration Price***	T-Shirts Must be Ordered by <u>September 22</u>		
	T-Shirts (Pre-orders only) Please enter # of each size!!			
\$12	Size: ____ S ____ M ____ L ____ XL			
\$12	Size: ____ XXL, XXXL			



T-shirt order

Here is the QR Code to book your room at the Altoona Grand Hotel. Make sure you tell them you are with the Pennsylvania PTA, so you get the group rate!



Hotel Reservations

**When you pay online please also send your registration form and a copy of your 2022 or 2023 membership card to [info@papta.org](mailto:info@papta.org)**



## General Convention Information

1. Smoking/vaping is prohibited during any convention function.
2. Cell phones shall be silenced during all business meetings and workshops. Video taping and/or recording of the business meetings and workshops is prohibited, unless approved prior by the President.
3. All delegates and guests must display official convention identification to enter the general meetings, workshops, and exhibit areas. Convention identification badges are not transferrable.
4. All meetings will be called to order on time. Delegates are requested to be seated at least five (5) minutes prior to the opening of each session. Doors shall be closed when the meeting convenes. Those arriving late will be admitted upon directions of the pages.
5. Delegates shall receive a voting card required for voting in business meetings. In an election year, a portion of the card shall be exchanged for a ballot.
6. A delegate who has registered in advance will present a valid PTA membership card at the convention registration desk to receive official credentials, a badge, a program, and workshop and special event tickets. Each delegate shall present a PTA membership card from the unit represented.
7. Accredited news media representatives will be issued PTA press passes on a daily basis at the PTA registration desk. A press pass will expire at the end of the day it is issued. Reporters will be permitted to sit in the guest section of general meetings to cover proceedings. Reporters may not participate in question-and-answer periods provided in some workshops, a privilege extended only to participating PTA delegates. All interviews, including those with program participants or with PTA officials, must be arranged through the Pennsylvania PTA President or their designee.
8. The minutes of the Convention shall be audited by a committee of two (2) members of the State Board of Directors as appointed by the President.
9. The minutes of the Convention shall be approved by the State Board of Directors.
10. The Chair shall determine and adjust the agenda as required for smooth operation of the assembly. Therefore, the printed agenda is for guidance only and shall not be considered either general or special orders.
11. No material shall be presented directly to the presiding officer. All messages, announcements, and motion forms must be given to a page or other designated person and delivered to the head teller.
12. No one may approach the podium during General Meetings.
13. Announcements to the convention body shall be made only from the podium and only by the presiding officer.
14. Only those individuals or groups who have purchased space in the exhibit hall or have been approved by the President shall sell or distribute material at the convention. Exhibitor sales activities must be confined to the limits of the exhibit booth.
15. The Present or president's designee shall approve all material prior to its distribution at convention. Materials to be distributed shall be submitted for approval no later than 12:00 noon the day before General Meeting I.

## Pennsylvania PTA Convention 2023 Rules

1. All delegates, guests, and visitors must display official convention identification to enter general meetings, workshops, and exhibit areas.
2. Only delegates shall participate in the official business during general meetings by showing their delegate card.
3. Delegates wishing to speak shall go to the appropriate microphone, present their delegate card to the microphone monitor, sign in on the sign-in sheet, and wait for recognition by the President before speaking. When recognized, delegates shall give their name and the name of their local unit or council unit they are representing.
4. No resolutions, other than those submitted for consideration as emergency Resolutions, shall be introduced from the convention floor. The urgency of the subject matter must have arisen after the deadline date for Resolution submissions (April 1). The Resolution shall conform to all established criteria for Resolutions as adopted by the Pennsylvania PTA Board of Directors.
5. A delegate may speak up to two (2) minutes at a time on a given subject and shall be permitted to speak for a second time only when all other delegates wishing to speak for the first time on the subject have had a chance to do so. No delegate shall be permitted to speak more than twice on the same subject.
6. All items of business shall be “on the floor” for debate for no more than twenty (20) minutes, inclusive of all points of order and points of information. A delegate may make a motion to extend debate for a specific amount of time. This motion requires a second and two-thirds in favor to pass.
7. The President shall recognize delegates speaking in favor of a motion and delegates speaking against a motion, in alternating order. When speaking in favor of a motion, the delegate shall rise, follow the instructions in number three (#3) above, and state: “I rise to speak in favor of this motion” and then explain their reason why or rationale. When speaking against a motion, the delegate shall rise, follow the instructions in number three (3) above, and state: “I rise to speak against this motion” and explain their reason why or rationale.
8. During all voting, the doors to the General Meeting room shall be closed and admission shall be granted to re-enter the room only after the President has announced the results of the vote.
9. The Emergency Resolution process and General Convention Information contained in this Program shall be strictly adhered to and enforced at all times, as will the association’s Bylaws and Robert’s Rules of Order, Newly Revised, 12th Edition
10. Only those individuals or groups who have purchased space in the Exhibit Hall or have been granted approval from the President (or an assigned designee) shall sell and/or distribute materials of any type during Convention. Exhibitor sales and/or activities shall be confined to the limits of their exhibit booth in the Exhibit Hall.





## Microphone Information and Parliamentary Terms

There will be microphones numbered 1, 2 and 3 on the Convention floor.

Microphone #1	Delegates will use for proposing all motions, Points of Information, Parliamentary Inquiries, Points of Order, Appeals, Raising a Question of Privilege and Moving the Previous Question.
Microphone #2	Delegates will use to speak In Favor (for) (debate) of a motion.
Microphone #3	Delegates will use to speak Against (debate) of a motion.
Debate	Speak for or against a motion; to propose motions of higher rank that are in order.
Point of Information	To ask the Chair a question, Point of Order, and Appeal.
Previous Question	Delegates wishing to close debate and take a vote. A two-thirds vote is required. <i>"I move the previous question (or) I call for the previous question"</i>
Call for Division	Requesting that the vote be taken again by an uncounted rising vote and may be made from the floor without going to the microphone. Delegate must wait until the Chair has announced the prevailing side before calling out "Division".
Parliamentary Inquiry	To ask the Chair a question about parliamentary procedure or if a certain motion is in order.
Point of Order	Raised by a delegate who wishes to call attention to a violation of the rules.
Raise a Question of Privilege	To raise a question of privilege permits a request or main motion relating to the rights and privileges of the assembly or any of its members to be brought up for possible immediate consideration because of its urgency, while business is pending and the request or motion would otherwise be out of order. The chair decides.
Amendments	To modify the wording of a pending motion before the vote is taken. Methods of amending: To insert words To strike out words To strike out words and insert different words  Primary amendments must be germane (related) to the main motion. Secondary amendments must be germane to the primary amendment.
Limit or extend limit of debate	To increase or decrease the amount of debate on a pending question or series of pending questions. A two-thirds vote is required. <i>I move that debate be limited ..... (or)</i> <i>I move that be debate be extended ...</i>
Commit or Refer	To refer a pending question to a committee. <i>I move to refer the motion to ....</i>

**NOTE: All motions and amendments must be presented in writing on forms obtained from the Microphone Attendant.**

## Committee on Elections and Campaign Guidelines

Also refer to Pennsylvania PTA Bylaws, Article XIII: Committees, Section 5. Committee on Elections and the Standing Rules for the State Board of Directors section on Committee on Nominations.

### Committee on Elections:

1. All nominees/candidates shall follow the Committee on Elections and Campaign Guidelines as adopted by the Pennsylvania PTA Board of Directors.
2. In addition to the five (5) committee members elected according to the procedure stated in the bylaws, three (3) alternates shall be elected to the committee. The three (3) alternates do not have to be members of the Board of Directors.
3. During the convention, the committee shall determine where campaigning is permitted and the exact boundaries of the immediate voting area.
4. During the convention, the committee shall verify with the Credentials Committee that delegates voting in the election are pre-registered or register onsite for credentials prior to the start of General Meeting I
5. During the convention, the committee shall have the responsibility of enforcing the campaign and election rules and shall notify a candidate to cease and desist any practice that is in violation of the rules.

### Intent to Run From the Floor (Article VIII: Board of Directors; Section 3)

1. Any eligible member intending to run from the floor shall notify the state office, by email (info@papta.org) to the attention of the committee on nominations chairperson and the state PTA President at least forty-five (45) days prior to General Meeting I.
2. The chair will open the floor for nominations immediately following the report from the Committee on Nominations. The nominee (who has given the required notice) shall be nominated at General Meeting I and shall provide a signed consent to serve.

### Campaign Materials

1. Permitted campaign materials shall consist only of one (1) 8 ½ by 11-inch tri-fold and/or one (1) 8 ½ by 11 inch one-sided sheet of paper with the candidate's biography. No other campaign materials shall be permitted.
2. All campaign materials shall be submitted for content approval via e-mail (info@papta.org) addressed to the attention of the chairman of the committee on elections and the state PTA president, at least thirty (30) days prior to General Meeting I.
3. Copying of all pre-approved campaign materials shall be the sole responsibility of the candidates.
4. The state PTA email system, stationery, mailing lists, social media accounts, and/or bulk rate permits shall not be used for campaigning.
5. No one in the voting area or voting room shall be permitted to distribute campaign materials for any candidate.

## Committee on Elections and Campaign Guidelines (cont'd)

5. No one in the voting area or voting room shall be permitted to distribute campaign materials for any candidate.
6. Campaign materials shall not be distributed until the close of General Meeting I.
7. Copies of all pre-approved candidates' materials shall be distributed only at the conclusion of General Meeting I by being placed on a table designated by the President.
8. No campaigning shall be permitted by anyone until the close of General Meeting I at the convention site or at the convention hotel.

### Speeches

1. Nominations from the floor will be limited to no more than a two (2) minute nomination statement. There will be no seconding of the nomination.
2. The qualifications of the nominee presented by the Committee on Nominations shall be read by the Committee on Nominations chairperson and shall be limited to two (2) minutes per nominee. The Committee on Nominations chairperson shall then read the qualifications (as described under Campaign Materials, #1) of the candidates running from the floor, in alphabetical order for each office and/or chairmanship.
3. Each nominee shall be permitted up to but not exceeding five (5) minutes to address the Convention body. The nominee selected by the Committee on Nominations shall be given preference in the order of addressing the delegates.

### Elections

1. Delegates intending to participate in the election shall be registered for convention prior to the start of General Meeting I.
2. When there is only one candidate, that election shall be held by voice vote. The vote to elect shall be conducted by ballot and a majority vote shall elect. If there are more than two nominees for an office and a nominee does not receive a majority vote on the first ballot, re-balloting shall take place on the two nominees receiving the highest votes. (Refer to Pennsylvania PTA Bylaws, Article VIII: Board of Managers, Section 3. Election, a. & b.).
3. Balloting for the election, when necessary, shall be held on the date and time specified in the convention program. A majority vote shall be required for election. The Report of the Committee on Elections will be presented prior to the conclusion of General Meeting II.
4. Ballots and tally sheets shall be sealed and given to the Pennsylvania PTA Secretary. Ballots shall be destroyed immediately following the conclusion of General Meeting II, after the results are announced.

## Emergency Resolutions Process

1. No resolutions, other than those submitted for consideration as emergency resolutions, will be introduced from the convention floor.
2. The urgency of the subject matter must have arisen after the deadline for submission of resolutions (April 1st). The resolution must conform to all established criteria for resolutions as established by the Pennsylvania PTA.
3. The resolution must be signed by thirty (30) accredited voting delegates representing a majority of the regions of the Pennsylvania PTA. Before presentation, signatures must be verified for current voting status by the Convention Credentials Committee and will be placed on file with a copy of the emergency resolution attached.
4. A delegate presenting an emergency resolution must present a copy of the resolution, accompanied by background data as required by Pennsylvania PTA and the Resolutions Submission Form, to the Convention Registration Desk attendant, no later than 1:00 PM on the day of General Meeting I. The attendant will immediately submit the Resolution to the Legislation & Advocacy Chairman.
5. A two-thirds vote in the affirmative, of the convention body, is required for consideration of the resolution.
6. If the convention body gives the affirmative vote to consider, a copy of the resolution must be supplied, by the group or individual submitting the resolution, for each delegate in attendance at convention. The resolution shall only be distributed after the two-thirds vote required for consideration is obtained.
7. The originator of the resolution, who must be a delegate registered for convention, or their designated member (who must also be a registered delegate at convention) may speak first to the resolution



## Daily Schedule

### Saturday October 14, 2023

9:00 AM - 10:45 AM	<b>General Meeting I</b>
11:00 AM - 11:45 AM	<b>Workshop 1</b> Laughter Yoga Mental Health & Supportive Emotional Well-Being Education for Students, Teachers, and Overall School Climate
Noon - 12:45 PM	Lunch
1:00 PM - 1:45 PM	<b>Workshop 2</b> Mental Health Illness & Mental Health Conditions Healthy Relationships
2:00 PM - 2:45 PM	<b>Workshop 3</b> How Robert Can Help You Run an Effective Meeting Current Drug Trends
3:00 PM - 3:45 PM	<b>Workshop 4</b> Human Trafficking Art for Wellness
4:00 PM - 4:45 PM	<b>Workshop 5</b> Having the Tough Talk About Sex & Where It Can Lead
5:00 PM	Prepare for Dinner
6:30 PM - 10:00 PM	<b>Dinner</b> Award Presentations Installation of the 2023-2025 Board of Directors Acceptance Speech of the newly installed President



## Workshop Descriptions and Presenters



### **Workshop 101: Lisa King**

Lisa joined the Laughter movement in June of 2019 when she attended her first session. In August 2019 she became certified as Laughter Yoga leader to be able to share with others!! Lisa was invited to the NYC Laughter Salon to meet Dr. Madan Kataria, the founder of Laughter Yoga, and began leading sessions locally. When the Covid pandemic hit-Laughter went On-Line and Lisa participated in sessions from around the world. Lisa currently shares Laughter Yoga with the local support groups, community venues and in her travels including Women Heart Lehigh Valley, Allentown Art Museum, and Crystal Isle RV Resort. While losing 130 pounds, Lisa became a certified health coach inspiring others in their own health journey to become healthier in their bodies and minds.

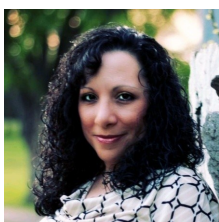
**“Laughter Yoga”** - Laughter Yoga combines unconditional laughter with pranayama, yogic breathing. The session will start with warm up movements which include stretching and clapping. Laughter exercises will be introduced and will be interspersed with breathing exercises. The exercises reduce inhibition and help cultivate childlike playfulness. The session will conclude with a short meditation. The goals of laughter yoga is to harness the health benefits of laughter and to connect people without judgement. Laughter Yoga is for Everyone-there are no restrictions!! (Participants will be in chairs)



### **Workshop 102: Vanessa Fernandes**

Licensed professional counselor with more than thirty years of experience in the field of mental health. She has worked with children and adolescents at all levels of risk, and almost every circumstance.

**“Mental Health & Supportive Emotional Well-being Education for Students, Teachers, and Overall School Climate”** - The goal for this workshop is to change the conversation around mental health by having discussions on stressors and challenges for growing teenagers in a technology-driven, pressure filled society. When emotionally supported children feel heard, accepted, and understood, they become more comfortable and confident to talk to adults about their mental health struggles. In turn this presentation gives the adults supportive tools to the right resources to get help and build interpersonal communication skills to gain trust, and make their own mental well-being a priority.



### **Workshop 201: Aimee Burns**

Aimee Burns is the Executive Director at National Alliance on Mental Illness (NAMI) Blair County PA Office. Having over 30 years' experience working in and living with co-occurring mental health diagnosis, Aimee brings a unique perspective to the table regarding living and working in mental health since 1990.

**“Mental Illness and Mental Health Conditions”** - In this workshop we will discuss how mental health conditions affect children through young adults. How 50% of all lifetime mental health conditions begin before the age of 14 and 75% start before the age of 24. We will discuss the signs to look for in our younger kids as small as age 4 and programs available for them. We will talk about finding mental health care, support, accommodation in school as well as in-patient treatment. We will discuss what to do if your child is in crisis and how to talk to your child about their mental health.



## Workshop Descriptions and Presenters



### **Workshop 202: Alex Ross-Schnaubelt**

Alex Ross-Schnaubelt is the Education Specialist for the Victim Services Program of Family Services Inc. in Altoona. With a vast background in psychology and homelessness intervention, Alex offers an educational component in an interactive way to individuals of any age. Alex is active within the agency as the coordinator of the Education & Outreach committee and co-facilitator of the teen LGBTQ+ support group.

**“Healthy Relationships”** - The Healthy Relationships Project is an interactive educational module that focuses on productive and successful behaviors within a relationship. With the emphasis on interpersonal communication and problem solving, it aims to help individuals in romantic, friendship, and professional relationships. There is also an educational component related to sexual harassment, assault, and victimization.



### **Workshop 301: Robert Accerra**

Rob Accerra is a member of the National Associations of Parliamentarians and currently serves as the Pennsylvania PTA Parliamentarian. Accerra, a longtime New Jersey PTA board member, served as President-Elect, Vice President of Leadership Development, Secretary, and Treasurer, pivoted to the staff role of Director of Member and Board Services in March 2020, where he worked until joining the NJ School Board Assoc. He has a Bachelor of Social Work from Monmouth University and is studying to become a registered parliamentarian.

**“How Can Robert Help You Run an Effective Meeting?”** - Learn about Robert’s Rules of Order from Robert himself and how using Robert’s Rules protects the rights of all members. Understanding the basics of participating in or running a board meeting and Robert’s Rules of Order make running and managing any meeting much easier. You will better understand the role of each officer, and how members can become comfortable handling motions, debating a motion, and voting on a motion.



### **Workshop 302: Michaela Benson**

Michaela Benson is a Certified Prevention Specialist with Blair Drug & Alcohol Partnerships. She earned a BS in Rehabilitative Sciences from Clarion University in 2017, and has been in the field of prevention for over 5 years. She is the lead Pennsylvania Student Assistance Program (SAP) Trainer through Pennsylvania Network for Student Assistance (PNSAS).

**“Current Drug Trends”** - In this workshop that will discuss current trends that we are seeing and the effects from these substances. Some of the substances that will be discussed in detail are vapes, cannabis, fentanyl, and alcohol. We will discuss the effects and what to look out for if you are a parent or a teacher. We will also look at social media and how it relates to substance use and abuse."

**Workshop 401: Tory Schwartz and Ashley Owens**

Tory Schwartz is the Senior Counselor Advocate for the Victim Services Program for 26 years. Schwartz is recognized as an expert in Victim Services and Human Trafficking. She has organized the Blair County Human Anti-Trafficking Response Team (HART) and sits on the Executive Board as the Coordinator for the committee.



Ashley Owens is the Director of Student Accountability and Conflict Response and the Title IX Resource Person at Penn State Altoona. Owens graduated from Duquesne University School of Law in 2011. She has previously served as an Assistant District Attorney in Blair County, prosecuting primarily child abuse cases. Owens is a trained forensic interviewer and provides education about child abuse, human trafficking, and sexual assault.

**“Human Trafficking”** - In this workshop we will discuss what human trafficking is and what it looks like in Blair County. We will educate on what to look for and how to identify possible human trafficking and what to do about it to protect our children and communities.

**Workshop 402: Elaine Baney**

Elaine Baney received her Bachelor’s in Art from Lock Haven University and received her certification in art education from Mansfield University. She has been an art teacher for over 20 years and believes that everyone can enjoy the benefits of art making . She recently graduated with her Master’s from PennWest University in Counseling and Art Therapy. She currently teaches art at Hollidaysburg Area Junior High School.

**“Art for Wellness”** - In this workshop we will learn how engaging in creative activities like painting or drawing can have a positive impact on our mental and physical health. Research points to art as a way to manage stress and anxiety. Elaine will share arts programming based on current research that could be used in schools to help address the mental health concerns our young people are facing,

**Workshop 501: Danielle Haluska**

Danielle Haluska is the Assistant Director at Precious Life, Inc. a pregnancy resource in Altoona. Danielle has been helping in the profession for 17 years. She holds a Bachelor’s degree in psychology from Penn State and a Master’s degree in Human Services Counseling from Liberty University. Danielle has worked with drug and alcohol counseling a Native Village in Alaska to college campuses. She is very passionate about helping individuals.

**“Having the Tough Talk About Sex and Where that Can Lead”** - This presentation will focus on how to talk about sex with your kids, the importance of considering abstinence, and how they can be safe if they do decide to become sexually active. We will also cover the topic of teen pregnancy and prevention.

## Resolution to be Approved

The Pennsylvania PTA Board of Directors moves to adopt the resolution entitled "Mental Health Awareness in Children and Youth."

### **MENTAL HEALTH AWARENESS IN CHILDREN AND YOUTH**

- Whereas, The Pennsylvania PTA and its constituents recognizes mental health among children as a serious public health concern. In recent years, significant increases in certain mental health disorders have been observed in youth, including depression, anxiety, and suicidal ideation; and
- Whereas, Mental health disorders in children and adolescents are described as serious changes in the way children typically learn, behave, or handle their emotions, causing distress and problems getting through the day. It is estimated in Pennsylvania, approximately 30% of school aged children will experience a behavioral, mental, or developmental condition in any given year; and
- Whereas, Mental health problems can disrupt children's functioning at home, school, and in the community. Without treatment, children with mental health issues are at an increased risk of school failure, contact with the criminal justice system, dependence on social services and even suicide; and
- Whereas, The whole family's involvement is essential when treating a child's mental illness. It is imperative for schools to increase support for the family, educational environment, and community to create a culture within schools where well-being is nurtured; and therefore, be it
- Resolved, That the Pennsylvania PTA strongly supports comprehensive mental health programs that include daily access to school psychologist, school counselors, highly qualified social workers, and preventative services for children and adults; and therefore, be it
- Resolved, That the Pennsylvania PTA and its constituents emphasizes ongoing training of teachers, administrators, and staff for better understanding of mental and physical health, to ensure a more conducive classroom environment; and therefore, be it
- Resolved, That the Pennsylvania PTA local units and councils advocate for comprehensive mental health programs, equitable community developments, inclusive school curriculum, and diverse programs that embrace early on mental health detection, nurture resilience, and self-esteem to improve the lives of children, families, and our communities.

#### **Rationale:**

There is a growing body of evidence that supports the effectiveness of mental health programs in schools and their ability to reach large numbers of children.

The need for comprehensive mental health support services and prevention programs to build the capacity of schools as they help each student reach his or her maximum potential.

## Resolution to be Approved

The Pennsylvania PTA Board of Directors move to adopt the resolution entitled "public approach to prevent gun violence."

### GUN VIOLENCE PREVENTION THROUGH A PUBLIC HEALTH APPROACH

- WHEREAS,** Firearms are the only consumer product in the United States that do not have to meet federal health and safety standards; and,
- WHEREAS,** PA is among the top ten states in the country with the highest firearm injuries and fatalities, and the leading cause of injury-related death among children and teens in PA; and,
- WHEREAS,** In PA, research supports correlations between surges in gun violence with the health of local economies, including reductions in the growth rate of new retail and service businesses, increased unemployment rates, slowing the appreciation of home values, and decreases in average credit scores, among other negative impacts; and,
- WHEREAS,** Gun violence disproportionately affects individuals and communities not just in PA, but throughout the U.S.; therefore be it,
- RESOLVED,** PA PTA encourages federal agencies, such as the ATF, to design a comprehensive, workable regulatory framework that can be applied to firearm and firearm product manufacturers, importers, distributors, and dealers for health and safety as we do all other consumer products; be it further,
- RESOLVED,** The PA PTA and its constituent bodies allocate for long-term, adequately funded evidence-based scientific research, such as with the CDC and NIH, to identify social, economic and cultural contexts, and working in partnership with the affected communities, are needed to achieve sustained reductions in firearm violence; be it further,
- RESOLVED,** PA PTA urges to require firearm purchasers to submit an application, undergo a background check, and take certified safety education to obtain a license to own a firearm. Pass firearm registration laws to ensure that firearms are registered at each point of sale and require gun owners to renew their license on a routine basis.

#### Rationale:

Any effort to improve the safety of our nation's youth and our communities must be comprehensive and include gun safety and violence prevention measures. Conversations about school safety and violence prevention cannot be limited to video games, violent programming, and mental health. We ask our nation's leaders to acknowledge and address the ease of access to firearms and assault weapons. We must make every attempt to reduce violence, especially those incidents that involve firearms.

## Amended Position Statement

This is provided as an FYI. Only the data was updated and therefore, does not need approval by the delegates.

### EXTRACTION OF NATURAL GAS (FRACKING)

Slick water hydraulic fracturing or “fracking” is a technology used to extract natural gas and oil that lies within a shale rock formation thousands of feet beneath the earth’s surface. Fracking involves injecting millions of gallons of water, chemicals, and sand into shale rock formations at high pressures to break-open the rock, thus releasing natural gas. The chemicals used in this process are toxic and can leak into drinking water, land, and air.

Pennsylvania PTA places a high value on a safe environment for children and youth and is concerned with the ability to monitor the activity of “fracking” or any form of extracting natural gas. Pennsylvania PTA emphasizes the importance of notifying physicians and community members alike of any chemicals being used in this process, prior to the extraction of natural gas, thus enabling our children and youth to be diagnosed and treated, if affected. Currently, Pennsylvania has the second largest reserve of natural gas in the country, second only to Texas. The top producing gas field in the United States is Marcellus shale, therefore, “fracking” sites within our Commonwealth are not just a possibility, but a reality.

As of June 30, 2021, the Pennsylvania Department of Environmental Protection (DEP) reported there were over 11,000 active unconventional wells in the state and over half of Pennsylvania’s 67 counties had active unconventional wells. Also on June 30, 2021, the Department of Health received at least 170 Oil and Natural Gas Production (ONGP)-related health complaints.

Therefore, Pennsylvania PTA:

- Advocates for research for a safer, cleaner method of the extraction of natural gas
- Supports local and council units to become actively involved in their areas by educating families, faculty members, administrators, and community members alike on the potential dangers caused by the chemicals used in the process of “fracking”, which can leak into and contaminate drinking water, land, and air.
- Advises local and council units to become aware of the amount of “fracking” sites in their towns and to actively advocate for their **right to know** exactly what chemicals are being used to extract natural gas.
- Supports the efforts of the appropriate agencies to take remedial steps to ensure protection of our children and youth from the possible harmful effects to their health from contaminated land, air, and drinking water in their homes, in their schools, and in their communities.

Continued on the next page

## Resolution and Position Statements to be Amended

- Encourages all local and council units to hold town hall meetings to include members of the community, such as, but not limited to fire companies, physicians, nurses, school board members, families, faculty members, administrators, school business officials, police departments, and representatives from the “fracking” companies to ask questions and explain their concerns about the impact of “fracking” on their drinking water, land, and air.

OCTOBER 2012  
AMENDED, 2018  
AMDENDED, 2023

### Rationale

This position paper addresses a significant amount of health concerns across our commonwealth. Current data has been updated.



## 2023-2024 Legislative Priorities

### **Education**

Charter School Reform & Improvement  
Career Readiness & Education

### **Health & Safety**

Bullying Prevention & Education School Safety  
School Nutrition & Physical Activity

### **Environment**

Extraction of Natural Gas (Fracking)  
Air & Water Quality in School Buildings

## 2023-2024 Legislative Program

### **Education**

Career and College Readiness (CCR)  
Family Choice  
The Importance of Elementary World (Foreign) Language Instruction  
Pay-To-Play School Programs  
Privacy of Students' Records - Military Recruiters  
Public School Library Programs  
School to Work Programs

### **Environment**

Air Quality in School Buildings  
Extraction of Natural Gas (Fracking)  
Radon Testing in Schools

### **Health, Safety, and Nutrition**

Certified Athletic Trainers  
Cyberbullying (Online Bullying, Online Harassment, Online Stalking)  
Importance of a Nutritious School Breakfast Program  
Meningococcal Disease Vaccine B (Men B)  
Physical Activity  
Playground Injury Prevention  
Preschool Vision Screening for Amblyopia and Strabismus  
Random Drug Testing (For All School Employees)  
School Nurse Services  
Sports and Sportsmanship  
Tuberculosis Testing of Children  
Youth Suicide

## Nominees for the 2023-2025 Term of Pennsylvania PTA Board of Managers

**President-Elect: Cindy Horner**

Secretary: No Nominee

**Treasurer: Sherry Knauft**

Region 1 Director: No Nominee

**Region 2 Director: Janice Cain**

Region 3 Director: No Nominee

Region 4 Director: No Nominee

Region 6 Director: No Nominee

Region 7 Director: No Nominee

Region 10 Director: No Nominee

Region 11 Director: No Nominee

Region 12 Director: No Nominee

Region 13 Director: No Nominee

Region 14 Director: No Nominee

Region 15 Director: No Nominee

**Region 16 Director: Deb Nolan**

**Arts in Education Chairperson: Julie Renode**

**Bylaws & Policies Chairperson: Maureen Ciavarella**

**Family Engagement Chairperson: Jackie Cochrane**

**Health & Safety Chairperson: Lisa King**

Legislation & Advocacy Chairperson: No Nominee

**Membership & Extension Chairperson: Bonnie Fagan**

If you are interested in joining the Board of Directors and were unable to be nominated from the floor, please talk to Beth Dale, the incoming President at Convention 2023 for more information .

### ***Sharing is Oh So Good!***



Presidents: All correspondence is sent to you free of charge. It is your duty to ensure your members benefit from it as well. Encourage each of them to visit [www.papta.org](http://www.papta.org). The *Members Only* section is full of resources that will make them more efficient PTA leaders. Please be sure to share all information you receive from Pennsylvania PTA and National PTA with the rest of your board and members.

## Nominees for the 2023-2025 Term of Pennsylvania PTA Board of Managers



Incoming President:  
Beth Dale

Beth Dale lives in Altoona, with her husband of 20 years, Todd. Along with their first-born daughter Olivia, who is nineteen and is a pharmacy technician at Thompson's Pharmacy. A son, Mason, who is in his senior year in high school. He has plans to join the Army National Guard and then become a history professor. Lastly, they have a bonus daughter Allie Grace who is 3, a 10-week German Shepherd named Eva, a dachshund who is five, Baby Dot, Beth not only had a passion for advocating for every child when her oldest went to pre-school at age 3. When she made sure that every child had tiny gowns and caps w tassels for every child ... she just never quit. In the past couple of years, she has gotten involved in helping with suicide prevention and taking the stigma away from mental illness. Parents, Teachers, and communities need education more now than ever. All the years that she has put into volunteering for Parent-Teacher groups. She PROUDLY and HUMBLY looks forward to taking on this new role as your President. She looks forward to leading alongside the newly elected board, making the best decisions for the association to move forward in a positive motion as a team!



President-elect Nominee:  
Cindy Horner

Cindy graduated cum laude from Mansfield University in 1989 with a B.S. in Business Administration. She held various accounting positions before her family moved to New Hampshire and Cindy stayed home to raise their children. Cindy became an active PTA member when her oldest child entered kindergarten. She held various positions in the local unit until their family returned to Bellefonte. Not even settled into their new environment, Cindy jumped right in to serving the local PTA, as well as her youngest son's playschool. Cindy has served as chairman or co-chairman of many committees, and held the positions of Vice-President, and President of the Benner Elementary PTA. She has served Pennsylvania PTA as Region Vice President for Region 8 and Region 6 and is currently the state Bylaws & Policies Chairperson. Cindy is the immediate past treasurer of the PA PTA. Cindy has served as Chair of the following committees Strategic Planning Committee, Convention Committee, and Committee on Nominations. She also served on many committees at the state level. In addition to serving the PTA, Cindy participated in the Parent Information Network, was a Cub Scout leader, Boy Scout Merit Badge Counselor, Treasurer of the Bellefonte Little League, Bellefonte Area School District Soccer Booster Club and President of the Bellefonte Area School District Swimming Team Booster Club, and has served on the Bellefonte School District Parent Council collaborating with other parent leaders, school administrators and the district Superintendent. As you can see Cindy has dedicated her life to serving and advocating for the children of her community for the past 20 years, and the children of the commonwealth for 12 years. She looks forward to her continued service to the Pennsylvania PTA and the children of the Commonwealth. Cindy is the proud mother of 3 boys, now young adults. Cindy is a Territory Supervisor for Hallmark Cards. Outside of PTA Cindy enjoys spending time with her husband and 3 boys when their schedules permit as they are now all grown. She loves spending time at the beach with family and friends. Cindy along with her husband and the support of her boys, organize and run a charity baseball tournament every August.

## Nominees for the 2023-2025 Term of Pennsylvania PTA Board of Managers



Treasurer Nominee: Sherry Knauft

Sherry Knauft has 4 children and 9 grandchildren, and is married to a wonderful partner and soul mate for 26 years. Her husband Dave is her biggest supporter. Sherry has been in the financial services industry for 40+ years, her career passion is Operations. Her biggest satisfaction is from helping children and families. She serve as the Treasurer for her local PTA, and sits on the a Board of Directors position of her local children's sports Booster Club. Her goal is to advocate for a better world/place for our children and families. Sherry loves to hike, crochet, listen to music, read and spend time with her family and friends.



Region 2 Director Nominee: Janice Cain

Janice started her PTA experience 36 years ago as an active member, president, vice president, secretary, treasurer, committee chair to name a few in the Aliquippa School District PTA which is now a PTSA. Janice is a strong volunteer and advocates for parents and students. Janice served on the local unit level and moved to the State level where she served as Region 2 Director, Treasurer, Diversity and Inclusion committee, nominating committee and now is the Family Engagement chairman. She joined the Army Reserves in October 1977, and retired in December 1999. Janice is an active member of her church, community, and is dedicated to her family, PTA, and the school board. Janice received the Pennsylvania Life Member Award (PLM) because of her time volunteering, efforts, strong beliefs, and support of the PTA. Janice and her husband, Harold Jr. of Aliquippa, are the proud parents of 10 children, 23 grandchildren and 2 great-granddaughters.



Region 16 Director Nominee: Deb Nolan

Deb resides in Carbondale, PA with her 3 children. She has been an active member of Carbondale Area Elementary PTA for over 6 years now. Deb also works as a paraprofessional for the Carbondale Area School District.

## Nominees for the 2023-2025 Term of Pennsylvania PTA Board of Managers



Arts in Education Chairperson Nominee: Julie Renode

Julie Renode is from Jim Thorpe, PA and is excited to be nominated as the Arts in Education (Reflections) Chairperson. She is a wife to Rob, a mom to Robbie (22), Kayla (21), and Olivia (19), and a paraprofessional for the Jim Thorpe Area School District. She has been involved with the Pennsylvania PTA since 2009. Throughout the years, she has held almost every position on her local PTA. At one point, she was volunteering for 2 PTAs and 1 PTSA along with teaching CCD for third grade, being treasurer for Boy Scout Troop 555, being the president of the Jim Thorpe HS Band Booster and Girls HS Soccer Booster Club, and Recreation Director for her POA. Currently, she serves as the local Reflections Chair for the Penn Kidder PTA and the LB Morris PTA, Region 15 Reflections Chairperson, Troop 555 Treasurer, Recreation Director for Penn Forest Streams POA, Region 14 Director. She also serves on the following committees on the state board: Arts in Education, Convention, Legislative and Advocacy, and Membership. Julie has dedicated countless hours to many organizations not just for her children, but for all children. She would love the opportunity to continue her service to the Pennsylvania PTA.



Bylaws & Policies Chairperson Nominee: Maureen Ciavarella

An active member of her community, Maureen Ciavarella dedicates her days to her family, Pennsylvania PTA, and her church community. Raising a growing family in Drums, PA with her husband Tony. Maureen enjoys supporting her three active children in their activities. Maureen's experience with PTA includes serving as the current Membership and Extension Chairman and as past Region 15 Director for the Pennsylvania PTA. Maureen has also served her local community as a past treasurer and president of Hazleton Area PTA council. In all positions she has facilitated development of relationships between local units, councils, school district superintendents, and high-level district administration. Outside PTA, she is a Director of Youth Faith Formation where she is responsible for leading and managing all aspects of the religious education program, including recruitment and retention of families and children, recruitment and retention of an all-volunteer teaching team, staffing, curriculum design and development, training and on-going teacher support and formation. With a passion for dedicating her time to the betterment of her community and realizing the value of PTA.



Heading to Convention?

Be sure to pack:

PTA Membership Card

Phone/Tablet & Charger

Comfortable Shoes

\$ for Basket Raffle



## Nominees for the 2023-2025 Term of Pennsylvania PTA Board of Managers



### Family Engagement Chairperson Nominee: Jackie Cochran

Jackie is the proud parent of two graduates from the Northampton Area School District. Her PTA career began 15 years ago when she volunteered for the Reflections Committee at Northampton Borough Elementary. Her love of the arts got her involved and her love for the children kept her involved. She was soon a servant leader with the NASD Council PTA as President, Reflections Chair, VP, and currently as Secretary. She served seven years at the Northampton High School PTSA as Reflections Chair and in the roles of VP and Treasurer. She has been the Region 13 Reflections chair since 2016 and has been on the PA PTA Arts in Education Committee since 2020. She's honored to have been elected as Region 13 Director in 2021 and in addition to Arts and Education, serves on the Bylaws and Policy, Nominations, and Convention Committees. Jackie is committed to PTA's mission of advocating for *every child*. She participated in the PA Governor's School Safety Task Force addressing gun violence and the Parent Advisory Committee for Education Voters of PA addressing equity in school funding. Her career has been in nonprofit management, advocacy, engagement, development, and marketing, working for organizations in the UK and the US in the areas of public law, mental health, gifted education, and the arts. Her two children are now adults pursuing their careers out of state while she and her husband Alan adjust to an empty nest, apart from their beloved kitty Seamus. In addition to PTA she loves her faith, family, New Jersey beaches, Bruce Springsteen, and British telly.



### Health & Safety Nominee: Lisa King

Lisa became a PTA member in the fall of 2007 for George Wolf Elementary PTA and still maintains her membership there. The following year she embraced the position of local Reflections chair which led to her becoming Region 13 Reflections Chairperson. Lisa became the NASD Council of PTAs treasurer and is currently serving as its president. In 2021, Lisa was a presenter at the PA PTA Convention and in 2022 she was an attendee at the National PTA Convention.

Lisa looks forward to joining the Pennsylvania PTA State Board as the Health & Safety Chairperson. As a Certified Health Coach and Certified Laughter Yoga Leader she hopes to offer Health Gains to everyone involved in PTA.

Lisa lives in Lehigh county and is a mom to 20 year old twins sons. Her interests include being outside in nature-walking, hiking, and kayaking and traveling.



### Membership & Extension Nominee: Bonnie Fagan

With 12 years of experience from serving on the Membership & Extension Committee for the PA PTA Board of Directors, Bonnie Fagan would love the opportunity to step into the leadership role for this critical committee that interacts with all units in the Commonwealth. She is looking forward to communicating with and supporting the membership chairs. This is an exciting time for promoting PTA membership and working with GiveBacks (formerly MemberHub). Bonnie lives in Erie, where she served as a president for 2 PTAs and a council. She has been a

Region Director, Secretary and a chair of two other committees since joining the state Board of Managers in 2011.

She was just appointed to the Programs Committee for National PTA and also serves on the Board of Directors for the Erie Playhouse. She is the mother of twin sons who are 24 years old.



## Local/Council/Personal Program Ads for Convention 2023 Form

The annual Convention is the official business meeting of the Pennsylvania PTA. At Convention, delegates will meet old and new friends, attend workshops, gain valuable leadership skills, and plan the direction of the state PTA. Local units, councils, and individuals who would like to send greetings may do so in the Convention materials. Your support of PTA is greatly appreciated. Your efforts are what make this association strong and successful.

Information on submitting greeting ads and/or patron contributions is listed below. Please complete the request form and submit payment, greeting layout, and patron listing by August 25, 2023.

· Camera-ready ads may be submitted as color or black and white but the convention program will be printed in black and white. Mail to Pennsylvania PTA, PO Box 4767, Harrisburg, PA 17111.

· Electronic file formats that can be accepted include Word, JPG, PDF, and Publisher. Email file to [info@papta.org](mailto:info@papta.org)

Be sure to share this information with your PTA unit and council and encourage everyone to show their support of the Pennsylvania PTA.

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Name of PTA /Council: \_\_\_\_\_

Greeting Ad Rates:		Quantity	Sub-Total
Business Card Size	\$25	_____	_____
Quarter Page	\$50	_____	_____
Half Page	\$70	_____	_____
Full Page	\$115	_____	_____

Patron Contributors:		# of Patrons	Sub-Total
Individual Patron	\$5	_____ ( x \$5)	_____

\* Please list patrons on separate sheet and submit with this form.

Total Amount Enclosed \_\_\_\_\_

Make checks payable to: Pennsylvania PTA

Mail to: Pennsylvania PTA, PO Box 4767, Harrisburg, PA 17111

Submit greeting layout, patron listings, and payment by August 25, 2023.

## Community Row Participant and Advertising Information



### Community Row Participant and Advertising Information

Becoming a Convention Sponsor, Community Row participant or Advertiser is a great way to increase your company's recognition and to support the event that has kept PTA leaders coming back for over a century. Pennsylvania PTA appreciates your collaboration and participation. Because of businesses and organizations like yours, the PTA is able to further its mission of supporting and speaking on behalf of *every child* with *one voice*.

### Ways you can help us advocate for all Pennsylvania children.

The 114th Pennsylvania PTA Annual Convention will be held on October 14-15, 2023 at the Penn State Altoona Campus, 3000 Ivyside Park, Altoona, PA 16601.

Local and council PTA leaders, representing nearly 300 PTAs and 24,000 members across the state, will gather to learn about PTA management and leadership. They come to celebrate their accomplishments, share ideas with other leaders, and learn about programs and issues that affect children and youth of Pennsylvania.

Our convention attendees represent schools and communities throughout Pennsylvania. PTA does not sell our membership list to or provide a list of convention attendees. Being a Sponsor, Community Row participant or Advertiser at the Pennsylvania PTA Convention is the most cost-effective way to reach this statewide audience eager for products, information, and services that will help them attain their objectives.

#### Sponsors:

Sponsor funds are needed to offset convention costs. These funds help to provide educational materials for delegates and support events designed to enhance delegates' interactions with others from across the state in a more relaxed environment. You may choose to become a Diamond, Platinum, Gold, Silver or Bronze sponsor.

#### Community Row participants:

Being a Community Row participant provides a unique opportunity to share your resources or services to a large number of PTA members who are the decision makers for their PTAs.

#### Advertisers:

The Pennsylvania PTA Convention Program provides an opportunity for marketing services, programs or products to our delegates. The program is distributed to each delegate and serves as the guide to convention, including schedules of workshops, meeting agendas, award information, and much more.

**Mark your calendars today to attend the Pennsylvania PTA  
Annual State Convention**

**The Official Publication of the Pennsylvania PTA**

## Community Row Participant and Advertising Information

During our convention, delegates will visit Community Row to find resources to help achieve their PTA goals. As a Community Row participant, this will be your opportunity to have contact with PTA members, leaders, parents, and educators. Pennsylvania PTA highly encourages our participants to offer resources that promote your organization and engage with our delegates. Members return home and often share the information and ideas given to them with their PTA. This is your chance to reach the largest volunteer child advocacy association - the Pennsylvania PTA! We invite you to take advantage of this opportunity to meet and speak with members from across the state.

### Set-up for Community Row participants

Information and instructions about displays, shipping and storage, set-up and tear-down will be mailed to each Community Row participant. Set-up may begin at 8:00 a.m. Stop by the registration desk to receive badges identifying Community Row participants. Community Row participants must be set up by 8:45 a.m. Tear-down will begin no earlier than 4:45 p.m. on Saturday and must be completed by 6:00 p.m.

### Community Row Space

One covered 6' table and two chairs will be provided with adequate room for display. The Pennsylvania PTA will assign the location of all exhibit space to avoid conflict of displays. Spaces will be assigned on a first-come, first-served basis. There will be complimentary morning refreshments available during set-up and an option to purchase a lunch.

### Rates and Deadlines

Carefully read the Convention Community Row participant Rules and Regulations that are included in this prospectus. You must complete **both** sides of the Sponsor, Community Row Participant, and Advertiser Application. **Application deadline is September 1, 2023.**

## Advertising Information

The Pennsylvania PTA Convention Program provides an excellent opportunity to share services, programs or products with PTA leaders. The program is distributed to each delegate and serves as the guide to our Convention, including the schedules of workshops, meeting agendas, award information, and much more. Your ad will reinforce your support of PTA and our mission of advocating for the education and well-being of every child. If you are unable to attend the Convention, your advertisement will keep your company's name visible to the convention delegates.

### Production Details

All ads must be camera ready in black and white. They must be sent via email in Adobe, jpeg or pdf files to

info@papta.org The program book will be 8 1/2" X 11".

### 2023 Convention Fee Schedule

Business Ads: Deadline is September 1, 2023.

#### Ad Rates

Full Page	(6 1/4" wide X 8 1/4" high)	\$115
Half page	(6 1/4" wide X 4 1/4" high)	\$70
Quarter Page	(3 1/4" wide X 4 1/4" high)	\$50
Business Card	(3 1/4" wide X 2" high)	\$25
Patron	(one line message)	\$5

## Convention Community Row Participant Rules and Regulations

1. **Selection of Community Row participants:** Only agencies whose service or products are appropriately related to the education, health, welfare or personal development of children and youth are permitted.
2. **Application Requirements:** Applicants are required to forward to Pennsylvania PTA the completed Community Row participant Application provided. Each application must be submitted with full payment.
3. **Set-up, Show and Breakdown:** Community Row will be open for set-up Saturday October 14, 2023 from 8:00 a.m. to 8:45 a.m. All spaces must be ready to show during the following hours: October 14, 2023 from 9:00 a.m. to 4:45 p.m. No display shall be torn down or removed from the area until the end of the exhibit showcase at 4:45 p.m. Breakdown will be from 4:45 p.m. to 6:00 p.m. All material must be removed from the exhibit area by 6:00 p.m. Participants will receive confirmation of final time frames.
4. **Payment and Assignment of Exhibit Space:** Space will be assigned based on availability, space required and the order in which the applications are received. Full payment must be received with the application.
5. **Refunds/Cancellations:** Cancellations received on or before September 1, 2023, entitle the Community Row participant to a full refund minus 20% of the contract sum. No refunds will be made after Friday, September 29, 2023. Pennsylvania PTA may cancel any contract in any case involving non-compliance with the terms, conditions and regulations of this contract, for non-payment of the contract fee or reasons beyond the control of Pennsylvania PTA.
6. **Space Specifications:** Each Community Row participant will receive a 6' covered table and two (2) chairs.
7. **Registration Badges:** Convention badges for participants will be furnished by the Pennsylvania PTA. Space entitles participant to two (2) complimentary registrations to the convention. No badges will be issued until the fee is paid.
8. **Attendance:** Pennsylvania PTA makes no representations or warranties with respect to demographic nature or volume or Community Row participants and/or attendees at any Pennsylvania PTA event. All Community Row participants are solely responsible to determine suitability of each event for their particular purposes.
9. **Hotel Information:** Hotel registration must be made by the Community Row participant with the designated contact on the Pennsylvania PTA Community Row participant Confirmation Form. This form will be mailed to you upon receipt of your signed Community Row participant Application and fee. Approved Community Row participants must use the hotel registration provided by Pennsylvania PTA in order to receive the negotiated rate from the hotel. **NOT APPLICABLE TO 2023 CONVENTION.**
10. **Care and Surrender of Space:** Community Row participants agree they will not in any way injure, damage, mar or deface the building, premises, furniture, fixtures or equipment on or about the Center/District and shall be liable for any such damage or injury caused by its employees, agents or other persons admitted to the premises by the Community Row participant, its agents or employees. Community Row participant agrees to quit and surrender the space at the time set forth herein.
11. **Sound Devices:** No sound-making equipment of any kind may be set up or used in the area without prior written approval of the Pennsylvania PTA.
12. **Souvenirs, Premiums, Samples and Prizes:** Distribution of souvenirs, premiums, and samples of products is permitted, provided there is no interference with other Community Row participants. Consent to give away items, including contest prizes, may be granted at the sole discretion of the Pennsylvania PTA.
13. **Food Products:** Only sample-sized food or beverages may be given away.
14. **Liability and Indemnification:** The Community Row participant agrees to indemnify and hold harmless Pennsylvania PTA, its officers, agents and employees from and against all claims, demands, or suits alleging liability for losses, damage, costs and disbursements, including reasonable attorney's fees, and any other relief, for any actual or claimed injury or death to any person or damage to any property sustained as a result of the Community Row participant's use or presence on the premises described in this contract, regardless of whether the damage was caused by the negligence of the Pennsylvania PTA, its officers, agents or employees, unless Community Row participant can prove that such injury, death or damage was caused solely by the active negligence of the Pennsylvania PTA, its officers, agents or employees. If the convention is cancelled due to circumstances substantially beyond the control of Pennsylvania PTA, or other such circumstances arise that cause a cancellation, the Pennsylvania PTA's sole liability to the Community Row participant due to cancellation shall be to refund the rental fees paid, or if cancellation occurs during the convention period, a prorated portion thereof.
15. **Use of Space:** Community Row participant shall not sublet, divide, or share his space with any other Community Row participant other than identified in the Community Row participant Application without the expressed permission of the Pennsylvania PTA. Distribution of advertising materials is limited to the area of each space. Entrance to the area is guaranteed by Pennsylvania PTA with proper registration identification only. This is not an "Open to the Public" event. Disturbing noises or other objectionable forms of attracting attention will not be permitted. The Pennsylvania PTA reserves the right to restrict actions which may become objectionable, and prohibit or remove any participant who may detract from the general character of the display. This includes persons, things, conduct, printed matter or anything of a character which may not be in keeping with the convention as a whole. The Community Row participant agrees not to interfere in any way with the ordinary use by others of any portion of the building or grounds. Community Row participants shall not obstruct the aisles adjacent to the space.
16. **Fire Safety:** The Community Row participant will comply with all fire and safety regulations applicable in the location of the event. Flammable or other dangerous fluids, substances, materials, equipment, or other items, the use of which is in violation of city, county or state laws or regulations, may not be used in any space. If inspection indicates that any Community Row participant has neglected to comply with these regulations or otherwise incurs fire hazards, Pennsylvania PTA shall have the right to cancel all or such part of the display as may be irregular. Smoking is not permitted.
17. **Official Regulations:** Community Row participants will comply with all laws of the U.S. and the state of Pennsylvania and all ordinances of the Convention City and all rules and requirements of the police and fire departments or other municipal authorities of the Convention City and will not permit anything to be done in its space in violation of any such law, ordinance, rule or regulation.

## Convention 2023 Corporate Sponsor Information

### PTA Convention 2023 Sponsorship Information

Deadline for Registration - September 1, 2023	Diamond Sponsor \$2000	Platinum Sponsor \$1500	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250
Reflections 2024 and Summer Leadership 2024 Sponsor	*				
Saturday Banquet Sponsor	*	*			
Saturday program & best practice lunch Sponsor			*		
Saturday "UNformal" Fellowship event Sponsor				*	
Ad in Convention Program	Full Page Ad	Full Page Ad	Half Page Ad	¼ Page Ad	Business Card Ad
Company Name on Display in General Session Hall	yes	yes	yes	yes	yes
Table in Community Row	Prime Location	Preferred location	yes	yes	yes
Opportunity to address Delegates at Saturday lunch	yes	yes	yes	yes	no
Article in President's Mailing (Sent to all Unit & Council Presidents)	yes	yes	yes	no	no
Company logo on PA PTA website as a Convention Sponsor	1 year	1 year	9 months	6 months	3 months
Opportunity to provide information or sample items for delegate boxes	yes	yes	yes	yes	yes

## Notes



# Sponsor, Community Row Participant, and Advertiser Application



## Sponsor, Community Row Participant, and Advertiser Application

Contact Person		Title	
Name of Organization			
Organization Address			
City	State	ZIP Code	
Phone Number			
E-mail Address			
Have you participated at a Pennsylvania PTA Convention before?		Yes	No If yes, year(s)
I would like to be a <b>SPONSOR</b> (see back of form)		Amount due and enclosed with this application \$	
I would like to be an <b>COMMUNITY ROW PARTICIPANT</b> (see back of form)		Amount due and enclosed with this application \$	
I would like to be an <b>ADVERTISER</b> (see back of form)		Amount due and enclosed with this application \$	
I would like to order _____ lunches at \$20 each.		Amount due and enclosed with this application \$	
<b>TOTAL AMOUNT ENCLOSED</b>		\$	
<b>Payment Option</b>	<input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Check <input type="checkbox"/> Money Order	<b>FULL PAYMENT MUST ACCOMPANY THIS APPLICATION</b>	
Credit Card number: _____		Expiration Date: ____/____/____	
Name on the Credit Card: _____		CVV: ____	
Card Holder's Signature: _____			
Please make check payable to Pennsylvania PTA and mail to: Pennsylvania PTA, PO BOX 4767, Harrisburg, PA 17111 Phone: 717-564-8985 • Email: <a href="mailto:info@papta.org">info@papta.org</a> • website: <a href="http://www.papta.org">www.papta.org</a> *You can also pay by visiting the Pennsylvania PTA store on GiveBacks.com (used to be MemberHub)			

In witness whereof, the Applicant has caused this application to be executed individually or by an officer, agent, or representative fully authorized to execute the same and agrees on behalf of the exhibiting organization to abide by all rules and regulations as stated within this Prospectus.

Signature: \_\_\_\_\_  
 Please print: Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**The Liability/Indemnification Clause:** The Penn State Altoona Campus or any other Penn State owned property and the Pennsylvania PTA does not assume any responsibility for the personal property and/or equipment brought onto the premises. The Community Row participant agrees to protect, indemnify, defend and hold harmless the school district, the Pennsylvania PTA and their respective employees and agents against all claims, losses or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees), arising out of or connected with this function.  
 (Initial) \_\_\_\_\_

**Cancellation:** To cancel your reservation of exhibit space, a written notice of request for cancellation must be made to the Pennsylvania PTA Office. A fee of 20% of the contract cost will be assessed upon cancellation. **No refund will be provided after September 29, 2023.**

### Do not write in this space for PTA use only.

Your application for PA PTA Convention 2023 is accepted.  
 Your Booth is # \_\_\_\_\_

An Community Row participant confirmation will be mailed to you.

Date Accepted/Received: \_\_\_\_\_ By: \_\_\_\_\_

Date Confirmation Mailed: \_\_\_\_\_ By: \_\_\_\_\_

## Sponsor, Community Row Participant, and Advertiser Application

Sponsor Deadline September 1, 2023

\_\_\_ YES, I would like to be a Sponsor at the Pennsylvania PTA Convention at the following level:

	Diamond Sponsor	\$2000
	Platinum Sponsor	\$1500
	Gold Sponsor	\$1000
	Silver Sponsor	\$500
	Bronze	\$250

Note: please transfer the dollar amount of your selected sponsorship to the front of this form.

\*\*\*\*\*

### Community Row Deadline September 1, 2023

\_\_\_ YES, I would like to be an Community Row participant at the Pennsylvania PTA Convention.

**\$25** per space Please reserve \_\_\_ Exhibit space(s).

\_\_\_ Lunch \$20 per person.

**TOTAL COMMUNITY ROW PARTICIPANT FEES (please transfer to the front of this form) \$**\_\_\_\_\_

**Name of Representatives (to be printed on badges)**

1. \_\_\_\_\_

2. \_\_\_\_\_

\_\_\_ YES, I will be donating an item for the Delegate Bags (75) (Please contact [info@papta.org](mailto:info@papta.org) for shipping instructions.)

\*\*\*\*\*

Convention Program Advertiser Deadline September 1, 2023.

\_\_\_ YES, I would like to be an Advertiser in the Pennsylvania PTA Convention Program

\_\_\_ Full Page \$115

\_\_\_ ¼ Page \$50

\_\_\_ ½ Page \$70

\_\_\_ Business Card \$25

Convention Program page size will be 8½" X 11". All ads will be in black and white.

Please submit **CAMERA-READY AD COPY IN BLACK AND WHITE.**

Ads must be submitted in the following formats: Adobe, jpeg, pdf, files via email to [info@papta.org](mailto:info@papta.org).

Note: Please transfer the dollar amount of your advertisement to the front of this form.

**\*YOU CAN ALSO PAY BY VISITING THE PENNSYLVANIA PTA STORE AT [WWW.GIVEBACKS.COM](http://WWW.GIVEBACKS.COM)  
(was MemberHub.com)**